

Rochester Officially Becomes Moore, Utah In Honor of Long Service of Postmaster

Honoring the long and faithful service as postmaster of Rochester, Emery county, Utah, L. C. Moore received the signal distinction of having the postoffice and community's name changed to that of "Moore," Utah, effective February 1, by the Postal Department.

Mr. Moore, having passed the retirement age of seventy years in the postal service department, retired Wednesday from active duty, after sixteen years service which entitles him to an annuity from the government for the remainder of his life. In addition, for the splendid service given during these many years of loyalty and work in his community, further recognition was given by naming the office MOORE.

Homer J. Edwards, newly selected bishop of the Rochester ward, succeeds Mr. Moore as postmaster at that place. The office was moved from the Moore dwelling to the Edwards residence on the east side of the street at the north end of Main street. The residence has been remodeled by the addition of a room for the postoffice.

Mr. and Mrs. Moore have been residents of Rochester since 1907, with the exception of a few years. He has managed the 10,000 acre Rochester ranch, and laid out the town site which is owned jointly by he and Mrs. Moore. During all the years as postmaster at Rochester he has been ably assisted by his estimable wife.

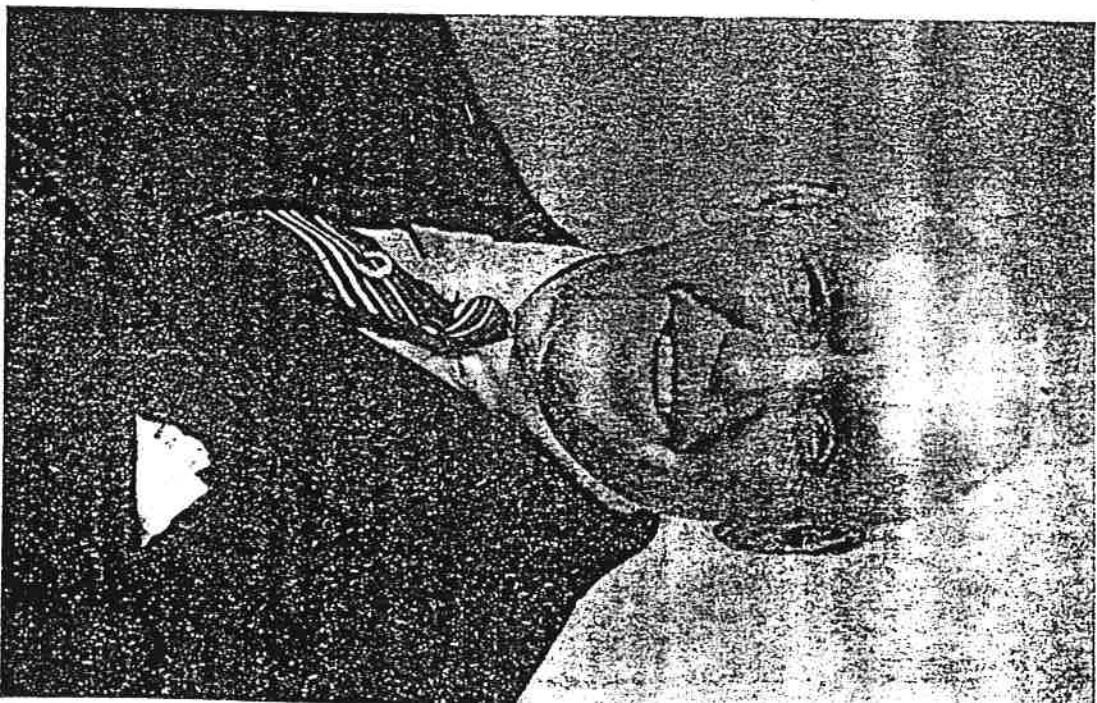
The change of the name of Rochester to Moore is a fitting tribute to the years and efforts that Mr. Moore has devoted to developing and making Rochester one of the outstanding agricultural sections of Emery county.

A native of Point Marion, Pennsylvania, he entered his business career with the J. A. Ray Machinery Company in Cincinnati. In 1887 he emigrated to western Nebraska where he organized the Moore-Mudgett Hardware Company. The west continued to call, and in 1893 he moved to Denver, and to Cripple Creek during the mining boom days of that famous Colorado camp. Here he engaged in mining and leasing until 1903 when the big strike closed down the camp. Returning to Denver he was associated with a large furniture company. It was here that he met his future helpmate whom he married in 1897, a marriage that is an example of true devotion throughout the many years that have followed.

Returning to Cripple Creek in 1898, Mr. Moore established the Moore-Nowakney Furniture Company which he conducted until 1902, when the second mining strike again closed the camp. During those hectic days Mr. Moore was the president of the Chamber of Commerce of Cripple Creek.

Following the trend of ever westward in those days, Mr. Moore spent several years in mining operations at Bingham, Utah, and in Ely, Nevada.

In 1907 he joined an old friend, F. E. Kenneseter, and took over the management of the 10,000 acre tract of undeveloped land, known as Rochester in Emery county. It was through



L. C. MOORE

of the land was put under cultivation, canals built and the Rochester land made to bloom and gain a reputation as one of the best agricultural districts in the county. He built the first road through the town of Rochester, gave the ground from his individual holdings for the site of the school building when it was established in 1917. Since 1923, however, the school has been consolidated with the Ferron school.

Mr. Moore has always been prominent in civic work in both his community and in the county. He was permanent chairman of the Red Cross work during the early part of the depression in 1929, and with the assistance of A. D. Keller of Castle Dale, had charge of the distribution of county allotments.

Under his management one of the best herds of Holstein dairy cattle was built up on the ranch, and purebred Durco hogs from this ranch lopped the Salt Lake and Ogden markets many times.

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However, during the later years Mr. Moore has disposed of his dairy herd but still raises some fine hogs for the markets.

Ever an ardent sportsman, Mr. Moore has been active in game and fish propagation, spending much of his leisure time during the open season on the trout streams and never failing to secure his buck during the deer season. The relinquishment of the postoffice will give him a greater opportunity to indulge in his favorite sport, and for he and his wife to enjoy more leisure for their personal pleasure. While they have no intention of leaving Moore, which has been their home for thirty-three years, and where they retain

their interests which include the townsite of Moore, ranch land and livestock, as well as machinery and implements used in operating the company's property, the daily routine of sorting and delivering mail, and making postal reports was eliminated with the change in postmasters at Moore.

Curtiously enough, preceeding the announcement that the name of the postoffice at Rochester, Utah, was to be changed to Moore, Utah, on Feb. 1, the Moores have been swamped with requests from cancellation collectors for cancellation stamps of the last day of Rochester postoffice and one of Moore, Utah, stamped on February 1, 1940, with his usual courtesy and efficiency, Mr. Moore filed all these requests, numbering over a hundred from all parts of the United States, and mailed them out on the first outgoing mail from Moore on February 1.